

Australasian Corrections Education Business Plan

2020

<p>PROBLEM WORTH SOLVING</p> <ul style="list-style-type: none"> Strengthen relationship with state and federal corrections and education departments Improve ACEA financial sustainability Extend quality services and products to membership Promoting professionalism of Corrections Educators 	<p>OUR SOLUTION</p> <ul style="list-style-type: none"> Enhance ACEA engagement with members and prospective members through targeted events, services and advice Increase ACEA visibility to stakeholders through quality professional development events and policy advice to relevant government departments Contribute to international corrections education research
<p>TARGET MARKET</p> <ul style="list-style-type: none"> Corrections educators Australasia Juvenile justice educators in Australia Correction education policy makers Correction education researchers <p>Note: Corrections Educators includes teachers, trainers, administrators, vocational counsellors and managers involved in the planning and delivery of programs</p>	<p>METRICS</p> <ul style="list-style-type: none"> Number of members Number of professional development events conducted Number of research projects Member satisfaction levels Number of policy positions presented to government stakeholders
<p>ENGAGEMENT CHANNELS</p> <ul style="list-style-type: none"> website Journals Forums and Events Conferences Research 	<p>UNIQUE VALUE PROPOSITION</p> <ul style="list-style-type: none"> Network of academics, practitioners and policy makers committed to leadership and influence in the development and implementation of best practice education and training programs for adults and youth under correctional / juvenile justice supervision
<p>REVENUE</p> <ul style="list-style-type: none"> Biennial conference Membership fees Event income Commissioned research income 	<p>EXPENSES</p> <ul style="list-style-type: none"> Web site Biennial conference expenses Event expenses Executive travel
<p>MILESTONES</p> <ul style="list-style-type: none"> Membership renewal strategy in place by April 2020 Event development plan established and operational by May 2020 Stakeholder engagement strategy developed by June 2020 State and country member groups developed by Dec 2020 Quarterly newsletter and research report in place by April 2020 Annual income to exceed \$360,000 by Dec 2025 <p>20200116 v2</p>	
<p>TEAM AND KEY ROLES</p> <ul style="list-style-type: none"> President Treasurer 	<p>PARTNERS AND RESOURCES</p> <ul style="list-style-type: none"> To be developed